

The 12th Annual



Saturday, June 13, 2020

**Virginia Wesleyan University
1584 Wesleyan Drive, Norfolk, VA 23502**

**Please consider a meaningful sponsorship to support the
12th Annual Eggleston OK5K & 1 Mile Run, Walk & Roll!**

**Your sponsorship helps provide education, training and employment to
individuals with disabilities in our community. Your participation will
change lives; on behalf of those we serve, thank you!**

Presenting Sponsors: \$10,000

- Guest appearance on Eggleston's "Meet the Experts" Radio Show
- Banner marking Start-Finish Line and premium signage along race route
- Logo included on race registration forms, shirts, Eggleston Website, press release, radio and TV ads and **email marketing (NEW!)**
- 2 Social Media posts in months leading to event
- Logo in Annual Report
- Vendor Table at Event
- Promo materials in swag bag for all runners
- 8 race entries

Premiere Sponsors: \$7,500

- Company mentioned on Eggleston's Radio Show
- Banner (provided by sponsor) at registration tables and premium signage along race route
- Logo included on race registration forms, shirts, Eggleston Website, press release, and **email marketing (NEW!)**
- Social Media post in month leading to event
- Listing in Annual Report
- Vendor Table at Event
- Promo materials in swag bag for all runners
- 6 race entries

Champion Sponsors: \$5,000

- Banner (provided by sponsor) at registration tables
- Logo included on race shirts, Eggleston Website, press releases, and email marketing (NEW)
- Social Media post in month leading to event
- Listing in Annual Report
- Vendor Table at Pre-Race Packet Pick Up (Friday, June 12, 2020)
- Promo materials in swag bag for all runners
- 4 race entries

Advocate Sponsors: \$2,500

- Banner (provided by sponsor) or signage at event
- Logo included on race shirts, Eggleston Website, press release
- Vendor Space Pre-Race Packet Pick Up (Friday, June 12, 2020)
- Promo materials in swag bag for all runners
- 3 race entries

Partner Sponsors: \$1,000

- Signage at event
- Small logo included on race shirts and Eggleston Website
- Promo materials in swag bag for all runners
- 2 race entries

Friend Sponsors: \$500

- Logo included on Eggleston website
- Promo materials in swag bag for all runners
- 2 race entries

Mile Marker Sponsors: \$350

- Business logo on signage at 1, 2 or 3 mile markers
- Promo materials in swag bag for all runners
- 1 race entry



**Thank you for supporting Eggleston and the
12th Annual OK5K Run & 1 Mile Run, Walk & Roll!**

Please circle your level of sponsorship:

Presenting Sponsor: \$10,000

Premiere Sponsor: \$7,500

Champion Sponsor: \$5,000

Advocate Sponsor: \$2,500

Partner Sponsor: \$1,000

Friend Sponsor: \$500

Mile Marker Sponsor \$350

Company: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Best Email: _____

Best Phone: _____

- I have enclosed a check for \$ _____
- I will pay via Credit Card on www.egglestonservices.org/#donations
- Please send us an invoice

Please make all checks payable to: *Eggleston*

Federal Tax-Exempt I.D. Number: 54-0602238

Mail to:
Eggleston OK5K
1161 Ingleside Road
Norfolk, VA 23502

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